



# Tahoe Cross Country Lodge Replacement and Expansion Project



land to living™



Tahoe City Public Utility District

Ogilvy Consulting  
LAND USE & DEVELOPMENT STRATEGIES

# Important Community Opportunity



Our commitment: repurposing this charming family home for use as a welcoming community space.



The residence as the center of the Pennoyer/Schilling family home life in the last century.



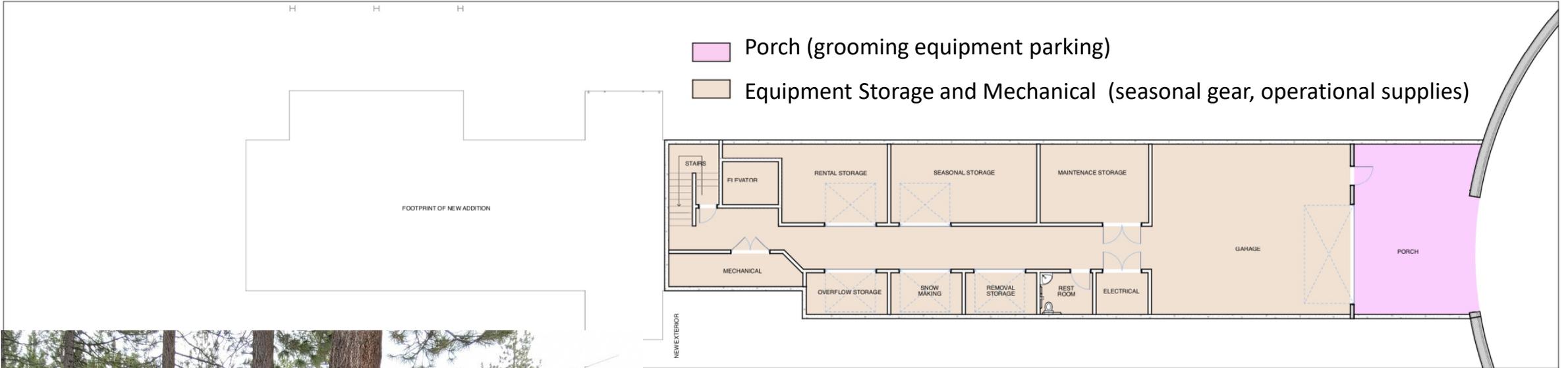
# Highlands Community Center

Existing lodge built in the 1970s for use as a real estate sales office.

## Existing Deficiencies:

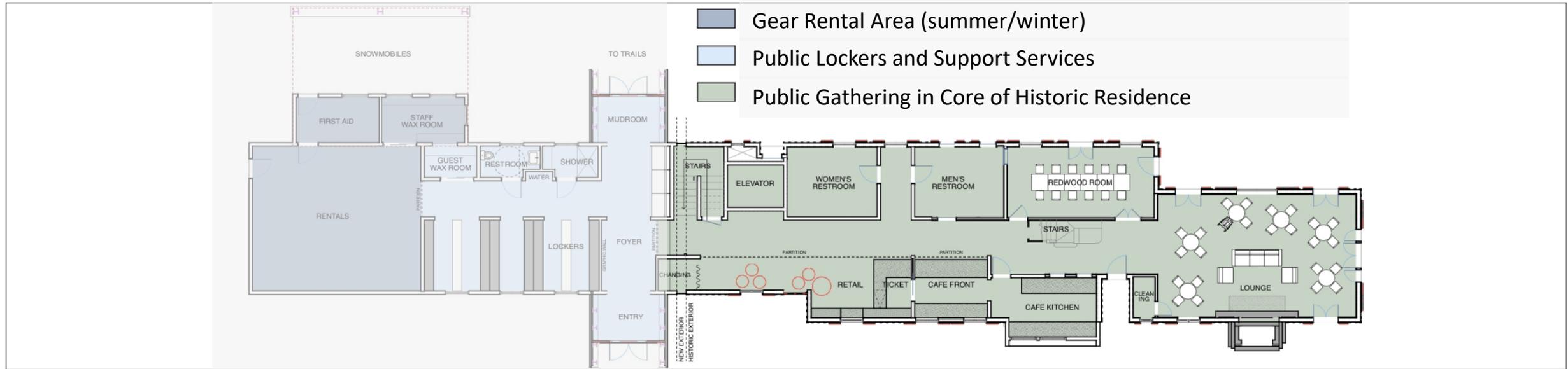
- Rental room, check-in counter, and café all too small
- No staff space
- No storage space for recreational gear
- Bifurcated space for café kitchen
- Unappealing architecture
- Parking lot significantly undersized
- Significant hill separating lodge from beginner terrain

# Basement



A new basement will replace scattered outdoor storage and provide shelter for equipment.

# Main Level

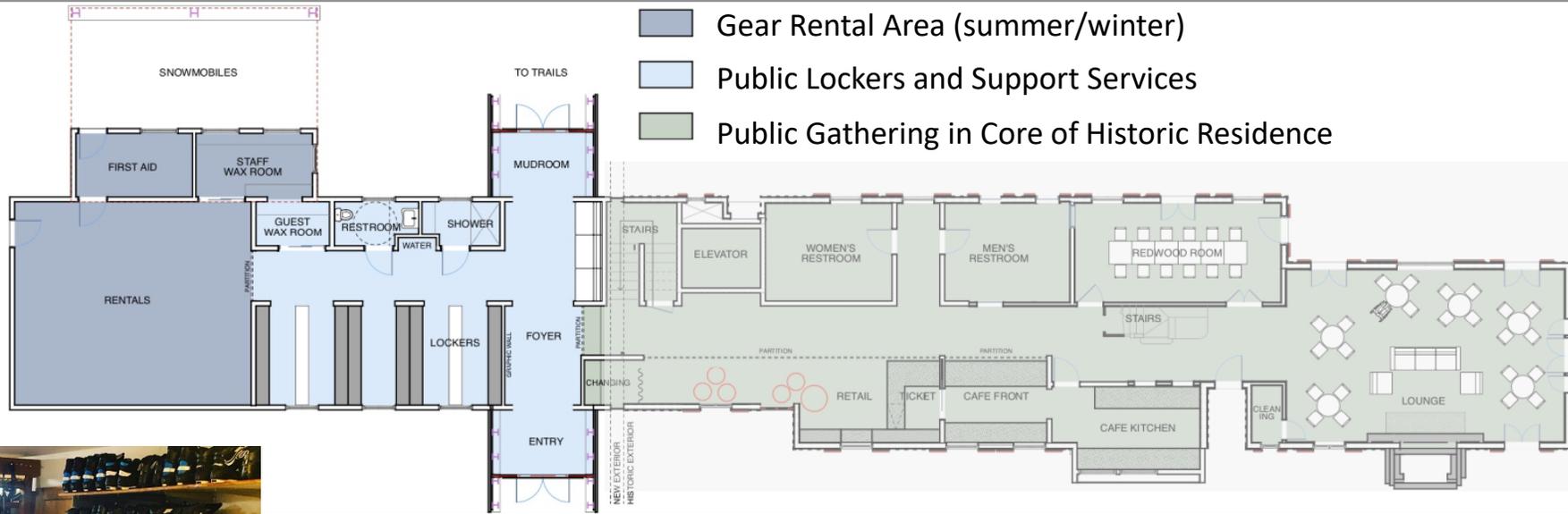


A larger entry and ticket area replaces the existing cramped ticket/retail/rental space.

The living room in the old house is a welcoming space to replace the existing café which is uninviting and easily crowded.



# Main Level

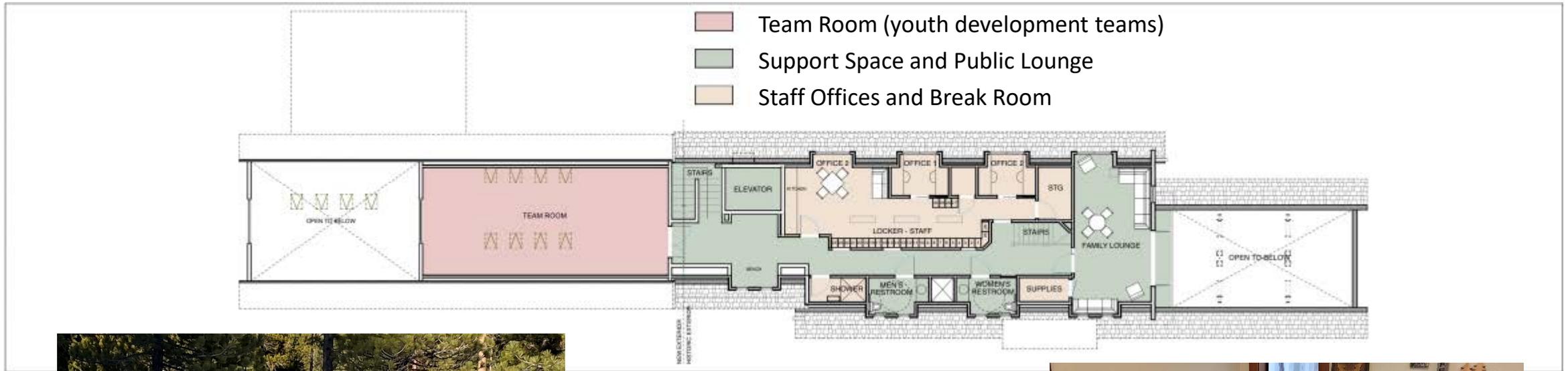


A larger space for ski rental and storage replaces the current cramped conditions.

Rental space for bikes is needed for summer operations.



# Second Floor



A team room supports youth activities in summer and winter.



Staff offices replace meeting in public spaces.

# Adaptive Re-Use

Protects historic character with functionality for a new purpose



Former bedrooms will serve as staff space.



Original hardware and wall coverings are available for reuse.

Prime family spaces will form the heart of the public space.

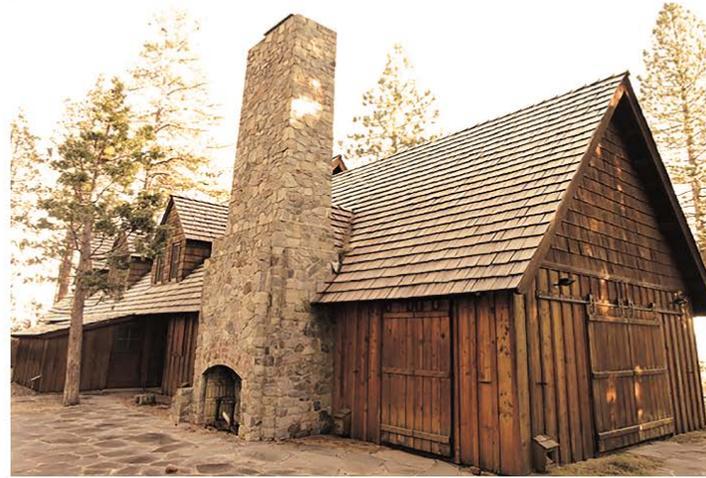


# Public Workshops

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## **The Historic Schilling Lodge Project**

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**Tahoe Cross Country Ski Education Association**  
will be holding a series of Four Public Workshops  
for the Historic Schilling Lodge Project.

The Community is warmly invited to participate.

**January 21 & 22 • February 11 & 12  
& March 11 & 12, 2017**

**from 3 to 7pm**

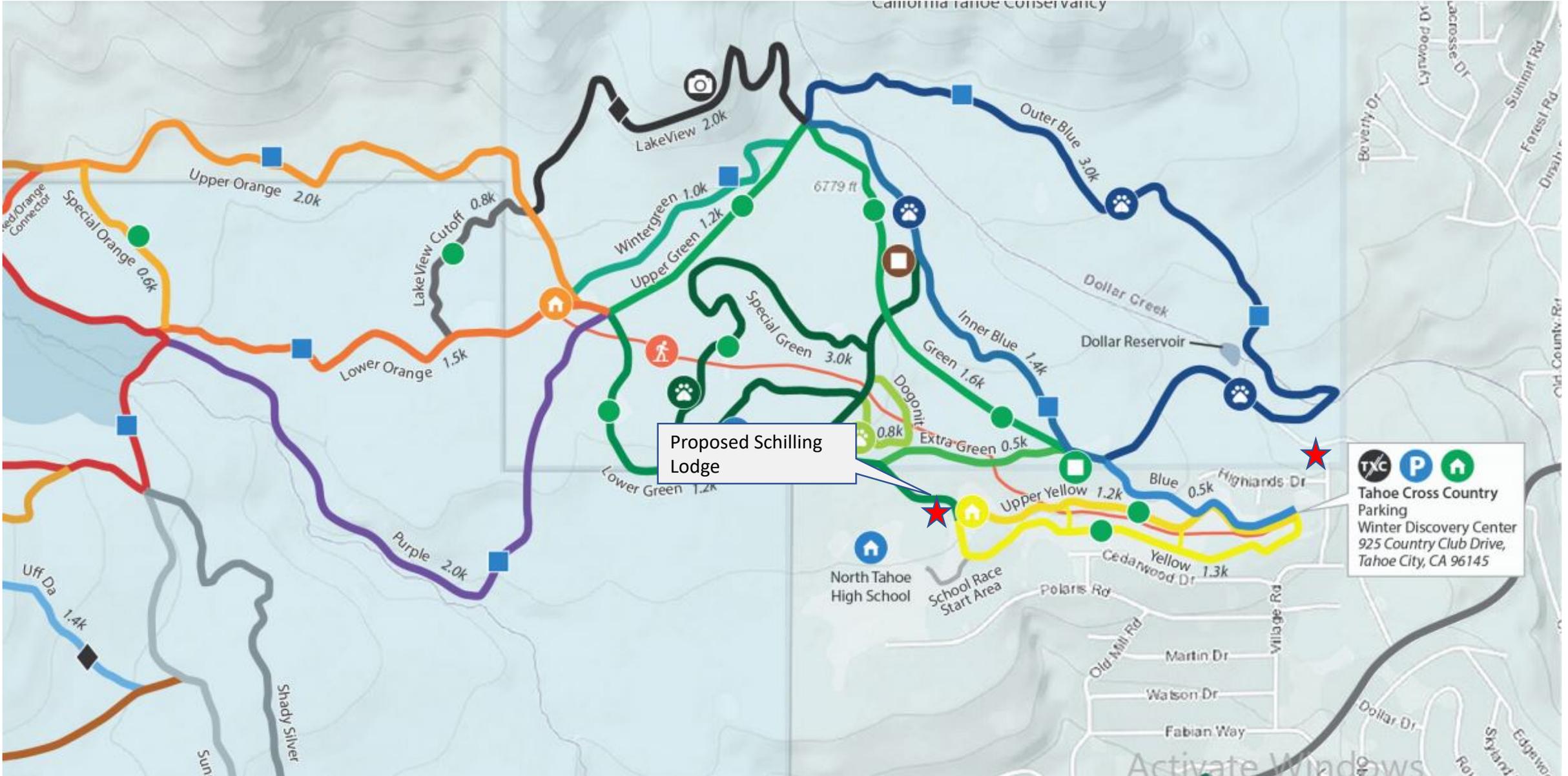
**Fairway Community Center**  
330 Fairway Drive, Tahoe City, CA 96145

For more info [www.TheSchillingLodge.com](http://www.TheSchillingLodge.com)

Email: [schillinglodge@tahoexc.org](mailto:schillinglodge@tahoexc.org)

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# Site D Offers Operational Advantages



# Site D Minimizes Impact on Neighbors





We are a Good Neighbor



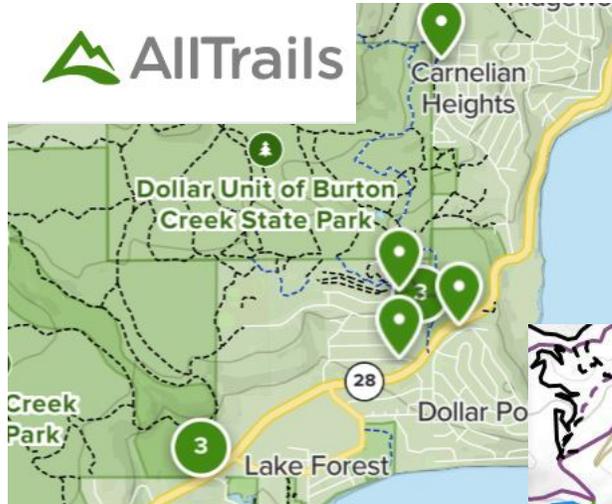
# Laker Pride!



Building good citizens through outdoor activity, commitment to excellence, and environmental stewardship



# Recreation Increasing with Population and Technology



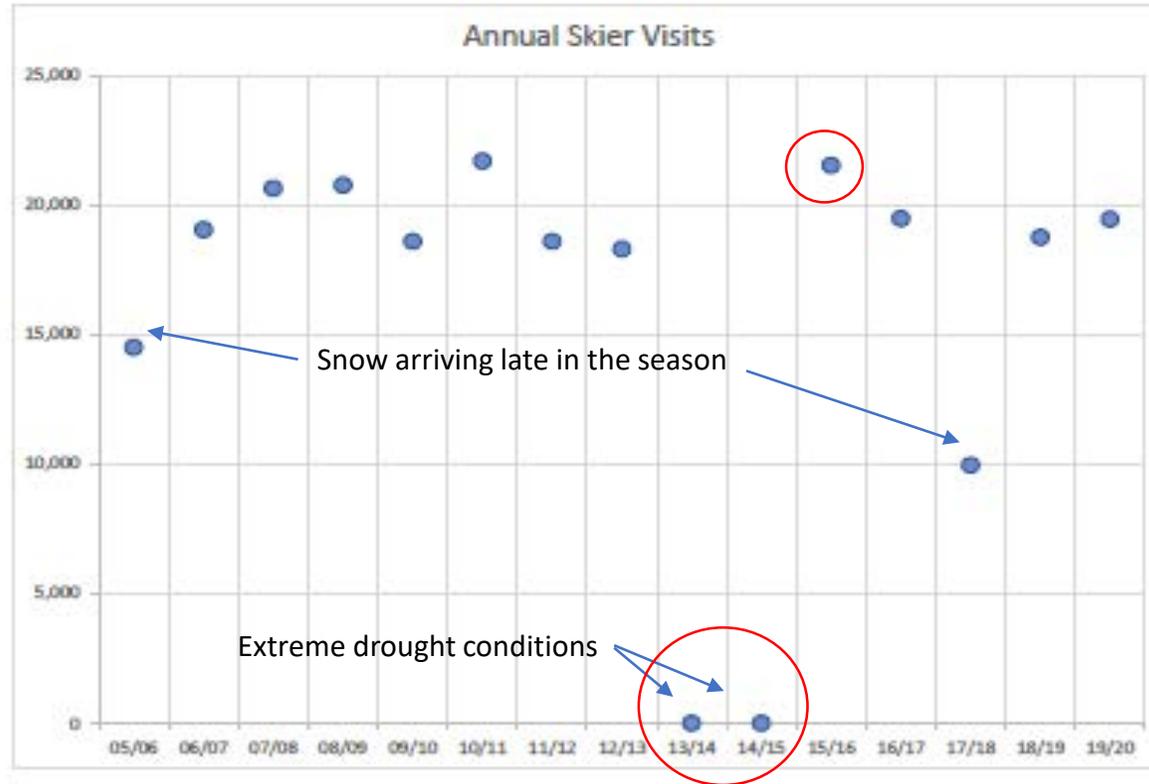
Trail apps direct users to public trails accessed from the Highlands.



The developed trailhead mitigates some aspects of public use and TXC volunteers protect the watershed.



# Cross Country Skiing at TXC in the Last 15 Years



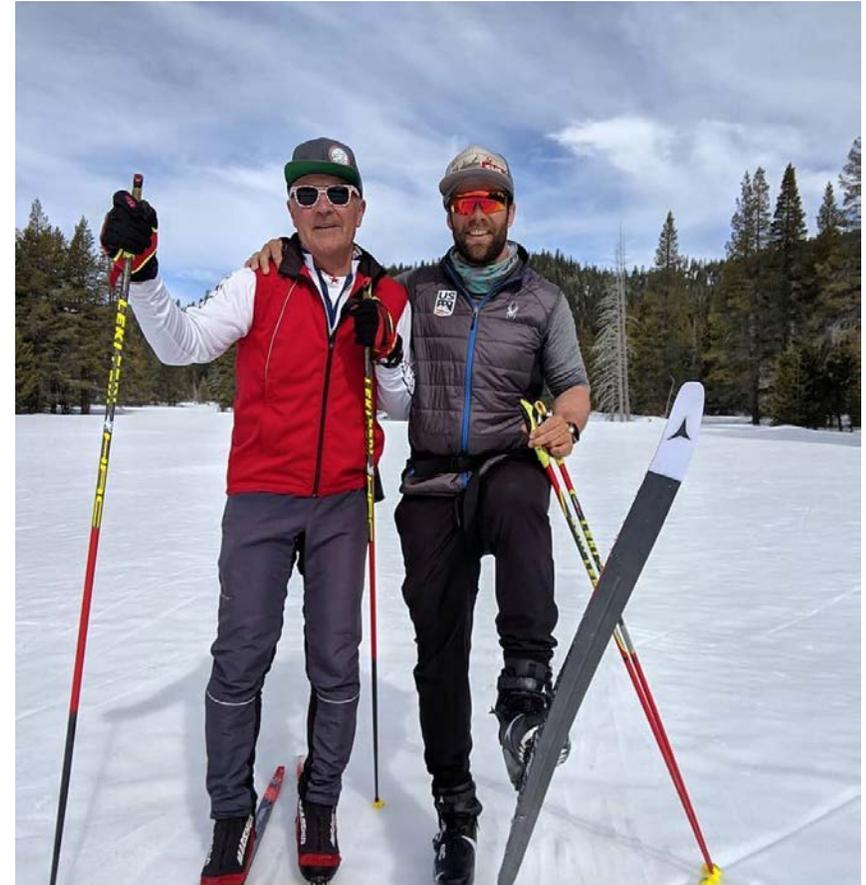
In the last 10 years, best and worst ski conditions experienced. Key to climate adaptation is flexibility and year-round recreation.

# Adapting to a changing climate

Schilling Lodge will promote diverse activities year-round



# We Are Community Volunteers Who Love to Ski



# Programs for Our Community

## Youth Programs at TXC



## Adult Programs at TXC



**Free Skiing!**  
All youngsters under 19 and those young at heart over 70!

