



# Tahoe City Winter Sports Park Ice Rink Dasher Board Sponsorship Form



Are you looking for a creative way to promote your business?

The Tahoe City Winter Sports Park Ice Rink has Dasher Boards available for sponsorship for the 2020-2021 winter season. Sponsored Dasher Boards will include your company's name / logo and are on display for thousands of Winter Sports Park visitors seasonally. Dasher Board sponsors directly support your community Ice Rink and Tahoe City Public Utility District youth hockey programs.

## Tahoe City Ice Rink Dasher Board Sponsorship

**Cost: \$500 per season (November 2020 – March 2021)**

### Sponsor Benefits Include:

- 37"x27" full-color, overlamine, double-sided coroplast Dasher Board advertisement
- Name included on TCWSP website ([wintersportspark.com](http://wintersportspark.com)), with link to sponsor's website
- Mention on TCWSP Facebook with link to sponsor's website
- Exposure to thousands of Tahoe City Winter Sports Park visitors

Price includes graphic design, printing, installation, and maintenance of your Dasher Board sign. Please email this completed form, plus your ad wording, artwork design, and logo (in .EPS format) to [bbutterfield@tcpud.org](mailto:bbutterfield@tcpud.org). **All designs will be approved by the Tahoe City Parks and Recreation Department prior to printing.**

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

For more information, contact Barbara Butterfield at 530.580.6337 or [bbutterfield@tcpud.org](mailto:bbutterfield@tcpud.org)

**Thank you for your support of the Tahoe City Winter Sports Park!**

